Please join us for our fourth annual Emerging Markets Forum, presented by the University of Maryland’s Robert H. Smith School of Business.

**Negotiating History, Culture and Institutions in Foreign Markets**

Friday, April 25, 2014
10 a.m. - 4 p.m.
Ronald Reagan Building and International Trade Center Pavilion Room
1300 Pennsylvania Avenue, N.W.
Washington, D.C. 20004

**REGISTER NOW**

There are challenges with doing business in the Islamic world, but there are great opportunities as well. This year’s Emerging Markets Forum will feature three outstanding keynote speakers to lead this discussion:

**Dr. Michele J. Gelfand (Morning keynote)**
*Professor and Distinguished University Scholar Teacher*
*Department of Psychology, University of Maryland*

Gelfand is currently the principal investigator for a multi-university research effort studying culture and negotiation in the Middle East. Her work explores a range of topics, including cultural influences on conflict, negotiation, justice and revenge, as well as theory and methods of cross-cultural psychology.

**Dr. Shibley Telhami (Lunch keynote)**
*Anwar Sadat Professor for Peace and Development*
*University of Maryland*

Telhami is an educator, author and foreign policy adviser. He is currently a senior fellow at the Brookings Institute’s Saban Center and is a member of the Council of Foreign Relations.
Ambassador Edward S. Walker, Jr. (Afternoon keynote)
Christian A. Johnson Distinguished Professor of Global Political Theory, Hamilton College, Clinton, NY
Adjunct Scholar, Middle East Institute, Washington, D.C.
Walker has a distinguished foreign policy career with a concentration on the Middle East. Some of his foreign appointments include: Ambassador to the United Arab Emirates, Ambassador to the Arab Republic of Egypt and Ambassador to Israel.

Our keynote speakers will be joined by expert panelists. Visit our website, [www.rhsmith.umd.edu/emergingmarkets](http://www.rhsmith.umd.edu/emergingmarkets) for more information about our speakers and panelists, agenda, travel information and highlights from past events. Seating is limited, so please register today. The forum will be followed immediately by a networking reception.

**Questions?** Please contact ciber@rhsmith.umd.edu.

#EmergingMarketsForum2014

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